



FOR IMMEDIATE RELEASE

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CONTACT: Emily Newlin

840-9396, ext. 107

enewlin@heartlineoklahoma.org

HeartLine's *Festival of Hope* 2010 Honors the Power of Hope

HeartLine, Central Oklahoma's Community Connection, is proud to announce information about the 8th Annual *Festival of Hope*. Held Friday, August 13, 2010, HeartLine will recognize community leaders those who provide hope at the special dinner and auction fundraiser to benefit youth suicide prevention. HeartLine offers an opportunity to celebrate those who help improve the quality of life at "An Evening of Acclamation and Admiration" which is to be held at the National Cowboy and Western Heritage Museum at 6:30 p.m. The *Festival of Hope* will honor three individuals and a local high school for the differences they have made through service to our community.

The 2010 Honorees are:

- **Tom and Lisa Price**, Senior Vice President – Corporate Development of Chesapeake Energy and Oklahoma City Philanthropists
- **Santa's Cause**, with Alan and Anita Webb, founders of *Santa's Cause*, a volunteer organization providing underserved Oklahoma City children toys for Christmas.
- **In addition to these two couples**, HeartLine will announce its surprise third honoree in the event's formal invitation.

This year's Audrey Hatley Award will go to **Emerson High School** for excelling in suicide prevention education and awareness.

Through their honorees and social event, HeartLine's *Festival of Hope* strives to raise awareness about suicide, which is an alarming problem in Oklahoma. The state ranks thirteenth in the nation in number of annual deaths by suicide and it is the second leading cause of death among Oklahoma's youth ages 10 to 24 years old.

Tickets are \$125 for dinner, auction, and entertainment with a cocktail reception preceding the event. To inquire about tickets, receive information on sponsorship of the event, or to find out more about HeartLine, call the HeartLine business office at 840-3936 or visit the website at www.heartlineoklahoma.org.

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