



FOR IMMEDIATE RELEASE

CONTACT: Kelly Nutter
840-9396 Work
knutter@heartlineoklahoma.org

October 9, 2007

HeartLine Receives \$3,000 Grant from Oklahoma City Community Foundation

HeartLine, Inc. is pleased to announce it has received a \$3,000 grant from the Oklahoma City Community Foundation. The grant will be used to support fees associated with hiring the Executive Service Corps of Central Oklahoma (ESCCO) as consultants to conduct an organizational audit and implement a strategic planning process. This grant will allow HeartLine to improve the functioning of the organization and subsequently improve quality of service for the 1.3 million people in its Central Oklahoma service area.

“We are grateful for the continued partnership of this foundation,” says Janet Riggan, HeartLine Executive Director. “This support will ensure that HeartLine can continue and improve the many services we offer the community.”

Since 1971, HeartLine has provided services that support their mission to connect Central Oklahomans to help, hope and information – 24 hours a day. A United Way Partner Agency, HeartLine has many dedicated volunteers who help provide one-of-a-kind services, including a 24/7 CareLine offering compassionate listening, information about and referral to more than 3,000 community services, crisis intervention and suicide prevention. HeartLine also offers suicide awareness and prevention programs for two target groups—youth and the elderly. In addition, the agency coordinates the Gatekeeper Program of Oklahoma County, which trains volunteers to identify vulnerable older residents who may need assistance but do not know resources are available or how to access them.

Founded in 1969, the Oklahoma City Community Foundation manages nearly \$540 million in assets and is ranked as one of the largest community foundations in the country. The Oklahoma City Community Foundation works with donors and organizations to create endowments that address needs and opportunities within the community. Grants are awarded through the Community Grants Program three times a year to metropolitan area charitable organizations. For more information

about the Oklahoma City Community Foundation and its Community Grants Program, visit www.occf.org.

For more information on HeartLine's services and volunteer opportunities visit www.heartlineoklahoma.org or call 840-9396.

-###-