



FOR IMMEDIATE RELEASE

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HEARTLINE RECEIVES \$8,900 GRANT FROM THE UPS FOUNDATION

HeartLine, Central Oklahoma's Community Connection, has received a \$8900 grant to support its services from The UPS Foundation, the charitable arm of UPS. The grant will be used toward the HeartLine' Call Center Re-building Project. On Sunday, October 4th, 2009 HeartLine sustained severe water damage to its facility due to a roof leak. This project will allow HeartLine to operate more effectively as a 24/7 call center by providing call center cubicles and chairs ruined in the flood. It will also allow the non-profit to re-configure the call center, and operate with more efficient space usage and expand its future services.

"We are so grateful for the support and partnership of The UPS Foundation," says Tom Taylor, II, HeartLine Executive Director and CEO. "This support could not come at a better time, and is a vital part of making HeartLine facilities better than ever."

Since 1971, HeartLine has provided services that support the mission to connect central Oklahomans to help, hope and information – 24 hours a day. A United Way Partner Agency, HeartLine has many volunteers who, along with staff, provide one-of-a-kind services, including 211 and the 848-CARE (2273) lines, offering compassionate listening, information about and referral to more than 3000 health and human services, crisis intervention and suicide prevention. HeartLine offers youth suicide awareness and prevention programs as well as answering calls to 1-800 SUICIDE and 1-800-273 TALK for the state of Oklahoma. HeartLine answered more than 100,000 calls in 2008.

Established in 1951 and based in Atlanta, GA., The UPS Foundation identifies specific areas where its backing clearly impacts social issues. In support of this strategic approach, The UPS Foundation has identified the following focus areas for giving: non-profit effectiveness, economic and global literacy, encouraging diversity, community safety and environmental sustainability.

In 2008, The UPS Foundation distributed \$46.8 million worldwide through grants that benefit organizations or programs such as HeartLine and provides support for building stronger communities.

“UPS has a long-standing commitment to making communities all over the world better by supporting organizations and engaging over 408,000 employees in community service worldwide,” said Ken Sternad, president of The UPS Foundation. “Together with nonprofit partners such as HeartLine, we work to make a positive impact on the lives of people in need.”

For more information on HeartLine’s services and volunteer opportunities visit www.heartlineoklahoma.org or call 840-9396.

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